



**SmartEnergy NT**

# SmartEnergy NT 2020 Program

*“Can we turn Opportunity into Reality?”*

Membership and Sponsorship  
Opportunities

In conjunction with Smart Energy Hub NT



**Smart Energy  
Hub NT**

# Proposed Program Highlights

- ▶ **SmartEnergy NT Summit & Expo April 22 2020**
- ▶ **10 SmartEnergy NT Breakfast on separate topics each month which could include;**
  - ▶ Smarter Communities - January 22 - in conjunction with COOLmob
  - ▶ Monitoring & Communications - February 19
  - ▶ The Multi Directional Grid - how we manage grid stability and meet the solar target - March 18
  - ▶ **Hydrogen - an inspirational project and why Green Hydrogen? \_ April 22 Expo**
  - ▶ **Energy Efficiency & Management - In conjunction with COOLmob - April 22 Expo**
  - ▶ **Energy Storage - April 22 Expo**
  - ▶ Community Solar - In conjunction with COOLmob - May 20
  - ▶ Microgrids for Remote and Regional Communities - June 17
  - ▶ Electric Vehicles - Domestic and Commercial - July 22
  - ▶ Net Zero Emissions - In conjunction with COOLmob - August 19
  - ▶ Beyond solar - other ways to save money - September 16
  - ▶ Going off the Grid - October 21
  - ▶ *These events will be held at 7am on the third Wednesday of each month and will finish at 8.45am. They will be followed by Tech Talks for those who want to delve deeper into the topic.*
- ▶ **Industry Workshops**
  - ▶ **These are proposed to be held through the year so all parts of industry can discuss the challenges of our industry with an aim to avoid disruption and maximise our move to renewable.**

# Corporate Membership

- ▶ In order to do more for the Industry the committee has decided to increase the cost of membership and the services we will provide in 2020. The changes include having 2 membership types based on the size of the turnover of the business. Membership will be for the 2020 calendar year.
- ▶ **STANDARD MEMBERSHIP**
  - ▶ Businesses with a turnover of less than \$1 million p.a.
    - ▶ Membership Cost \$1000 p.a.
    - ▶ Right to use SmartEnergy NT logo
    - ▶ Listing in website directory
    - ▶ Benefits include 10 tickets to SmartEnergy Events during 2020
    - ▶ Free entry to Members Only events
    - ▶ Access to Members Only information on the website including access to all presentations from events
    - ▶ Bi Monthly Industry Update

# Premium Membership

## ▶ PREMIUM MEMBERSHIP

- ▶ Business with a turnover exceeding \$1 million p.a.
  - ▶ Membership cost \$2000
  - ▶ Benefits include 20 tickets to SmartEnergy NT events in 2020
  - ▶ Right to use SmartEnergy NT logo
  - ▶ Listing in website directory
  - ▶ Free entry to Members Only events
  - ▶ Access to Members Only information on the website including access to all presentations from events
  - ▶ Bi Monthly Industry Update
  - ▶ 50% discount on a stand at the 2020 SmartEnergy NT Summit & Expo in April 2020

# Individual Membership

## ▶ INDIVIDUAL MEMBERSHIP

- ▶ Membership of the SmartEnergy NT \$100 p.a.
  - ▶ Personal invitation to all events including member only events
  - ▶ Access to member only area on website
  - ▶ Bi-monthly newsletter
- 
- ▶ Your membership gives you access to the SmartEnergy NT Action COOLmob Alliance which is an alliance between SmartEnergy NT and the Environment Centre NT's COOLmob program, in an effort to collaborate in the many areas where we have common goals.
  - ▶ In 2020 this will include trying to persuade all candidates in the NT Elections to understand the opportunities and challenges that we face.
  - ▶ Together, we will also advocate for practical renewable energy and energy efficiency opportunities that benefit all Territorians, such as community solar.
  - ▶ We will run a series of events around these issues in addition to our Breakfast program.

# SPONSORSHIP OPPORTUNITIES

## Platinum Sponsorship

- ▶ Platinum Sponsorship \$5000 p.a.
  - ▶ Premium site and speaking opportunity at the Summit & Expo in April
  - ▶ Major Sponsor recognition for 12 months including Summit & Expo
  - ▶ Naming rights sponsorship of a SmartEnergy NT Breakfast meeting
  - ▶ Acknowledgement on web site and at all events
  - ▶ Right to use SmartEnergy NT logo
  - ▶ Listing in website directory
  - ▶ Benefits include 40 tickets to SmartEnergy Events during 2020
  - ▶ Free entry to Members Only events
  - ▶ Access to Members Only information on the website including access to all presentations from events
  - ▶ Bi Monthly Industry Update

# Gold Sponsorship

- ▶ Gold Sponsorship \$3000 p.a.
  - ▶ Acknowledgement on web site and at all events
  - ▶ Right to use SmartEnergy NT logo
  - ▶ Premium site and speaking opportunity at the Summit & Expo in April
  - ▶ Listing in website directory
  - ▶ Benefits include 30 tickets to SmartEnergy Events during 2020
  - ▶ Free entry to Members Only events
  - ▶ Access to Members Only information on the website including access to all presentations from events
  - ▶ Bi Monthly Industry Update

# Breakfast Event Sponsorship

- ▶ Event Sponsorship \$2500 p.a.
  - ▶ Naming rights sponsorship of a SmartEnergy NT Breakfast meeting
  - ▶ 30 Minute Presentation on your product
  - ▶ Acknowledgement on web site and at all events
  - ▶ Right to use SmartEnergy NT logo
  - ▶ Listing in website directory
  - ▶ Benefits include 25 tickets to SmartEnergy Events during 2020
  - ▶ Free entry to Members Only events
  - ▶ Access to Members Only information on the website including access to all presentations from events
  - ▶ Bi Monthly Industry Update